

The Genron NPO

http://www.genron-npo.net/en/

Founded on November 2, 2001 President: Yasushi Kudo

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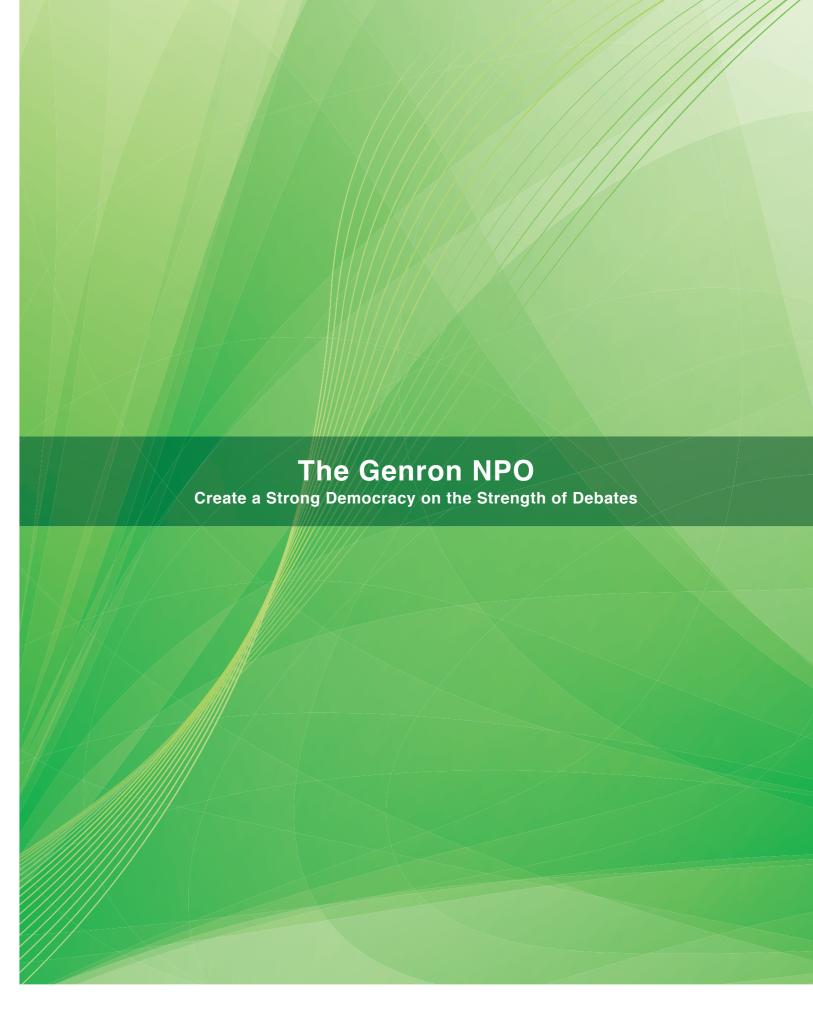
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The Genron NPO is a certified non-profit membership organization, which relies entirely on donations from individuals, corporations and foundations.

The Genron NPO has been designated a specified public-interest corporation under Japan's Income Tax Law, and therefore, donations made to The Genron NPO are eligible for favorable tax treatment and income tax deductions or refunds.





Mission ——>>>

Strengthen democracy and civil society with the power of debate

A strong democracy calls on each citizen to grapple with political issues as stakeholders with a resolve to choose their country's future by themselves. To make Japan's politics stronger and solve the challenges at home and abroad, citizens must first become stronger.

A strong civil society means a society in which citizens voluntarily take actions in order to solve the challenges in society by themselves, and these efforts are respected.

We provide necessary materials to enable each citizen to think how Japan's politics and civil society should be, and about the challenges facing Japan and other countries in the world that would allow them to make a decision on their own. We organize opportunities to participate in such engaging discussions.

With the strength of debate, The Genron NPO will create the momentum for social problem-solving initiatives based on problem awareness in Japan.



Create platforms for indispensable debates for 15 years

The Genron NPO launched the "Tokyo-Beijing Forum" in 2005 as a theater for civil diplomacy amid aggravating Japan-China relations at the time. In 2013, intergovernmental diplomatic talks between the two countries came to a standstill again. The Genron NPO and its Chinese counterpart issued a consensus document, called "the No-war Pledge" at the end of the forum session for the year. In the same year, the "Japan-Korea Future Dialogue" was started in order to create a peaceful environment in Northeast Asia from a civil stance. While governmental diplomacy ground to a halt, The Genron NPO and its South Korean counterpart tackled issues exceeding national borders to establish a "Genron Diplomacy" model that aims to generate healthy public opinion.

While upholding the belief that Japan's politics

will be stronger only when voters are well-informed and committed, we have continued to evaluate political parties' "manifesto" campaign pledges for national elections. This political practice was introduced for the first time in Japan in 2003 by The Genron NPO. We have released the evaluation results for every single national election since then. The results appear on mainstream media, providing critical information for voters.

We have also developed the "Excellent NPO Evaluation Standards" as self-evaluation criteria for NPOs, the first of their kind in Japan. Excellent NPOs are commended every year using the standards. This has contributed to making excellent NPOs more visible in the society, which create a favorable cycle of increasing the quality of activities in the non-profit sector.

Our Next Goals

Achievement

Four issues as further initiatives

Reviving Japan's Diplomacy

In order to reinforce the functionality of Japan's diplomacy, we evaluate the country's current democratic system, assess the politicians and local legislatures, and promote discussions on democracy with intellectuals in other democratic nations. We seek to clarify issues related to the democratic system, explore solutions, and hold dialogues with and provide information to citizens, so that each person can engage with Japan's policies as their responsibility.

Proposing the Future Direction of Japan

As Japan's politics have been unable to find solutions to various problems the country faces, we review possible policy options together with intellectuals and citizens, propose solutions from the stance of the citizens, and use the power of debate to tackle problems.

Promoting "Genron Diplomacy"

The main player in diplomacy is the awareness of citizens as stakeholders. They must share the willingness to find solutions and create constructive public opinion. We are trying to nurture citizens' public opinion, and termed such a movement "Genron (debate-oriented) Diplomacy." As the East Asian region has become extremely unstable, The Genron NPO will further promote multilateral civil-sector dialogues for creating peace and stability in East Asia.

Building a Cross-cutting Platform for Global Issues

We will strive to develop a platform for public debate that nurtures Japan's opinions and stances in solving global issues, which will ultimately be disseminated to the world. Through such actions in Japan and abroad, The Genron NPO will strengthen the voice of Japan that contributes to a global public opinion that solves the issues in the world.

President's Message

We pursue true debate as stakeholders to tackle head-on the issues Japan is facing

In 2001, Japan had come to an impasse as the media persisted with unconcerned criticism in their news reporting activities, without taking on the fundamental, long-term issues. I established The Genron NPO to change such a critical situation through the power of debate.

Since then, The Genron NPO has been squarely tackling various issues confronting Japan and the world. Japan today is in a very dangerous situation and faces an uncertain future. We must tackle urgent issues that cannot be postponed, such as the rapidly aging population and mounting government debt. Nevertheless, no fullfledged actions have been taken to date to overcome such risk factors.

Furthermore, there is no functioning government-level diplomacy with China, South Korea, or other neighboring Asian countries, as a result of the heated negative emotions the countries have toward each other. Indeed, the instability in Northeast Asia has come to be counted as a major risk factor in the world.



Yasushi Kudo

As founder and president of The Genron NPO, he has been regularly conducting evaluations of political parties' election pledges and administration's performance. He established influential highlevel dialogues, "Tokyo-Beijing Forum" and "Japan-South Korea Future Dialogue." In 2013, he launched the New Civil Diplomacy Initiative aimed at solving the challenges facing East Asia.

Such conditions shouldn't be left solely to the government to solve, with citizens stepping aside and acting only as onlookers. Whether inside or outside of Japan, each citizen must face such issues as a "direct stakeholder," search for solutions through discussions and voice his/her opinions. Through such actions, people with the same commitment to take action to solve issues will come together, create dynamic momentum, and generate healthy public opinion that can change the direction of Japan.

How The Genron NPO was established

In 2001, when The Genron NPO was established, the Koizumi administration came into power and the 9/11 terrorist attacks occurred in the United States. "Japan's politics will not change unless we, the voters, become stronger." "We hope to launch a high-quality, participation-style media organization that can provide voters with appropriate materials to enable them to select their politics and future." With these ideas in mind, Yasushi Kudo established The Genron NPO. His initiative drew support from many opinion leaders who believed that Japan needs a venue for more fundamental debate as



the existing media organizations almost always make only indifferent criticisms in their news reporting.

Since then, The Genron NPO has strived to develop its activities ranging from the evaluation of political parties' policy pledges and achievements at home to dialogue with leading foreign organizations, defining itself as a network-style media and think tank organization that, unlike the existing ones, is joined by individuals with similar aims.



Organization

Advisory Board

The Advisory Board members take part in various debate programs, provide their insightful opinions on issues, and make recommendations on our activities as a whole.



Yasushi Akashi Chairman, International House of Japan; former Under-Secretary-General of the United Nations



Masami Iijima Chairman, the Board of Directors of Mitsui & Co., Ltd.



Mistuo Ohashi Supreme Counselor, Showa Denko k.k.



Kazuo Ogoura Advisor, Japan Foundation; President, Paralympic Support Center, The Nippon Foundation

Akihiko Tanaka

Professor, The University

of JICA

of Tokyo; former President



Yoriko Kawaguchi Professor, Meiji Institute for Global Affairs: former Minister of Foreign Affairs and Minister



Takeshi Sasaki Honorary professor, The University of Tokyo former Professor. Gakushuin University





Yasuchika Hasegawa Chairman of the Board. Takeda Pharmaceutical Co., Ltd.



Ichiro Fujisaki Chairman, Institute of International Relations, Sonhia University; former Ambassador to the United States of America



Yuji Miyamoto Chairman, Miyamoto Institute of Asian Research: former Ambassador to the People's Republic of China



Hiroya Masuda Advisor, Nomura Research Institute; former Minister of Internal Affairs and Communications



Toshiro Muto Chairman Daiwa Institute of Research; former Deputy Governor, Bank of Japan



Yuzaburo Mogi Honorary CEO and Chairman of the Board, Kikkoman Corporation

Senior Chairman,

Orix Corp



Board of Directors



Chair of the Board Yasushi Kudo Founder and President, The Genron NPO



Akihiko Kawashima DMG MORI B.U.G.Co.,Ltd.



Yayoi Tanaka Professor at the Department of Research for University Evaluation. National Institution for Academic Degrees and University Evaluation



Kunio Kojima Advisor, Japan Securities Finance Co., Ltd



Takashi Matsumoto Senior Advisor Dai-ichi Life Research



Susumu Takahashi Chairman, the Japan Research Institute Ltd



Tomomichi Tomiie Executive Manager, Operation & Systems Department and Corporate Strategy Department of the Sumitomo Mitsui Asset Management Co., Ltd.

Tackling global issues and transmitting Japan's opinions to the world

Global Issues

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Creating a platform for free speech on the global agenda and seeking solutions to international issues

In 2016, The Genron NPO launched a platform to facilitate influential debate on various global issues that have no boundaries, such as terrorism and violence, health and poverty, and environmental issues. While seeking to cultivate Japan's position on resolving issues that the world is facing by promoting domestic debate on the global agenda, the platform will work to voice Japan's position to a global audience and have Japan actively involved in formulating solutions in the international community. Ahead of the Group of Seven summit to be held in Japan this May, the World Agenda

Council (WAC) was launched in February to facilitate serious debate on pressing global issues by distinguished experts and individuals. The "World Agenda 2016" international symposium was held in March with the participation of representatives of think tanks from around the world.

The website "World Agenda Studio" (WAS) was also launched to circulate discussions by experts from around the world on pressing global issues.

Three pillars of activities

Publishing discussions on the World Agenda Studio website

Formulate Japan's position on resolving global issues together with domestic think tanks and experts, and periodically organize public debates at the World Agenda Studio to deepen understanding among the general public.

Collaborating with global think tanks and reaching a global audience

Take advantage of the Council on Foreign Relations' think thank network of 23 nations that handles global issues to conduct discussions with major overseas think tanks and circulate them to a global audience.

Organizing international conferences

Organize international conferences in Tokyo on global governance and the global agenda as a culmination of the domestic and international discussions.







Council of Councils

COUNCIL OF COUNCILS



Disseminating opinions to the world as Japan's internationally acknowledged representative think tank

In 2012, The Genron NPO was selected as the only institution from Japan to participate in the international think tank network, the Council of Councils (CoC), which is comprised of the world's leading think tanks. Originally proposed by the U.S. Council of Foreign Relations (CFR), the CoC serves as an arena for think tanks to hold dialogues on issues related to global governance and international cooperation.

The Genron NPO came to be selected by the CoC

for continuously holding independent, neutral discussions representing citizens, successfully holding the Tokyo-Beijing Forum annually since 2005 and for creating an innovative civil diplomacy model through international dialogues that are linked with public opinion polls. The Genron NPO has tried to recover ground by conveying the varying opinions of Japan to the world and has held active discussions to solve global issues on various international platforms.

Council of Councils Member Think Tanks

Argentina: Argentine Council for International Relations (CARI)

Australia: Lowy Institute for International Policy

Belgium: Center for European Policy Studies (CEPS)

Brazil: Getulio Vargas Foundation (FGV)

Canada: Center for International Governance Innovation (CIGI)

China: Shanghai Institutes for International Studies (SIIS)

Egypt: Al-Ahram Center for Political and Strategic Studies

France: French Institute of International Relations (IFRI)

Germany: German Institute for International and Security Affairs (SWP)

India: Observer Research Foundation (ORF)

Indonesia: Center for Strategic and International Studies (CSIS)

Israel: Institute for National Security Studies (INSS)

Italy: Institute of International Affairs (IAI)

Japan: The Genron NPO

Mexico: Mexican Council on Foreign Relations (COMEXI)

 ${\bf Nigeria:} \ {\bf Nigerian} \ {\bf Institute} \ {\bf of} \ {\bf International} \ {\bf Affairs} \ ({\bf NIIA})$

Poland: Polish Institute of International Affairs (PISM)

Russia: Institute of Contemporary Development (INSOR)

Saudi Arabia: Gulf Research Center (GRC)

 ${\bf Singapore: S.\ Rajaratnam\ School\ of\ International\ Studies\ (RSIS)}$

South Africa: South African Institute of International Affairs (SAIIA)

South Korea: East Asia Institute (EAI)

Turkey: Global Relations Forum (GIF)

United Kingdom: Chatham House (The Royal Institute of International Affairs)

International Institute for Strategic Studies (IISS)

United States: Council on Foreign Relations (CFR)







Pursuing new civil diplomacy to create peaceful environment and stability in East Asia

Genron Diplomacy

"Genron Diplomacy" as model of new non-governmental diplomacy

At present, a condition that we call a "dilemma in governmental diplomacy" exists in East Asia. Governments are being influenced by increasing nationalist trends across the resion. This has made it difficult to actively move to find a solution through intergovernmental diplomacy. Despite the increasing risk of military clashes in this area, communication between leaders remains to be established toward building a crisis management system.

We have organized the Tokyo-Beijing Forum

meetings from 2005 and inaugurated the "Japan-Korea Future Dialogue" in 2013. In these dialogues, we conduct public opinion polls and organize calm discussions among intellectuals. The specifics of their discussions are sent out to a broad range of people to create solution-seeking public opinion, which ultimately builds an environment that facilitates intergovernmental diplomacy. We have defined this model as a diplomatic initiative based on debate, or "Genron Diplomacy."

Japan-U.S.-China-ROK Dialogue

New platform to discuss peace in Northeast Asia based on the opinion polls in four countries

For the last 11 years, The Genron NPO has been organizing Japan-China civil dialogue through the "Tokyo-Beijing Forum," and it initiated the "Japan-Korea Future Dialogue." In 2015, The Genron NPO expanded this bilateral dialogue framework into a Japan-U.S.-China-ROK multilateral framework for the purpose of building a peaceful environment in Northeast Asia.

"Japan-U.S.-China-ROK Joint Public Opinion Poll," which was conducted prior to the dialogue found a growing gap in perception among the publics of the four countries over the rise of China and the subsequent changes in Asia, fueling concerns about collaboration between the alliance partners and the likelihood of military conflict in the region.

In the volatile Northeast Asia, mechanisms for peace and stability and multilateral regionalsecurity governance have not been materialized. The Genron NPO established this platform for a dialogue among the four countries which have significant influence on regional stability. With referencing the public opinion of these countries, this dialogue also provides a material for public to think about and engage with the debates concerning the Northeast Asia's future.



Tokyo-Beijing Forum

Only reliable venue for civil diplomacy that seeks to solve problems

When Japan-China relations were apparently at their worst in 2005, The Genron NPO launched the "Tokyo-Beijing Forum" as a bilateral private-sector dialogue. This forum has met once a year uninterruptedly even amid various difficulties in Japan-China relations.

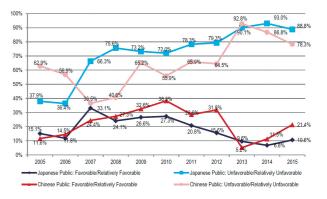
Despite the Senkaku issue, the 9th "Tokyo-Beijing Forum" in 2013 adopted a "No-War Pledge," exemplifying the firm determination of Japan and China to solve issues under whatever conditions through dialogue. In 2014, The Genron NPO and new Chinese partner, the China International Publishing Group, agreed on to continue the forum for the next 10 years.



The Genron NPO conducts opinion polls in Japan and China prior to the forum. These surveys reveal the impressions held by each country's citizens toward the other, as well as their views on specific problems. The surveys also reveal social structural issues, including how the perception of the respective country's citizens is created.







The Japan-Korea Future Dialogue

Open dialogue that strives to improve Japan-Korea relationship

The "Japan-Korea Future Dialogue" has been held publicly in a round-table format and attracts audiences of over 200 people each year. Also broadcast over the Internet, there is no other dialogue that is so open to the people of both countries.

Taking after the "Tokyo-Beijing Forum," a Japan-Korea joint opinion poll is conducted, which reveals the actual conditions of each country's general public, who generally have little direct exchanges, and thus depend on the domestic media as their main information source on each country.



Reflecting the opinions of constituents and citizens on Japan's democracy

Evaluation of Political Parties' Campaign Pledges

Providing essential information to voters through Japan's first political parties' campaign pledges evaluation

The Genron NPO played an important role in the introduction of "manifesto," campaign pledges in the national elections in 2004. Since then, we have evaluated political parties' campaign pledges before each national election.

In the national elections in 2004, political parties introduced "manifesto" campaign pledges. However, most of them proved to be insufficient as pledges to voters, or they were only wish lists with no verifiable targets.

Political parties' manifestoes as election pledges to voters should include their solutions to seriously resolve the issues and they must be accompanied by verifiable targets and specific procedures to realize their policy goals.

We believe that the voters should carefully consider whether the manifestoes are appropriate or not. Based on this belief, we publicly release the results of our manifesto evaluations. The results are provided mainly through our website. As the results are also reported by major media organizations, our manifesto evaluation has become an important resource for voters' decisions in national elections.

■民主党		自民党		NEW KOMEITO 公明党		○未来の党		日本推断の会	
総合点		総合点		総合点		総合点		総合点	
32/100		39/100		28/100		7/100		16/100	
形式要件	実質要件	形式要件	実質要件	形式要件	実質要件	形式要件	実質要件	形式要件	実質要件
16/40	16/60	16/40	23/60	14/40	14/60	5/40	2/60	7/40	9/60

The evaluations of five major political parties' manifestos. (2012)



Regularly announces the evaluation results of the parties' manifestos

Evaluation of Administrations' Achievements

100-day and one-year evaluations designed to clarify administrations' achievements and challenges for them

In a follow-up on the evaluation of manifestos, we check their policy achievements. Specifically, we evaluate the administration's policy achievements on such occasions as the 100th day and the first anniversary since its inauguration.

We examine the achievements in each policy area while considering whether the policies pledged to voters in the latest manifestoes are being truly implemented and whether a major policy change has been made without an explanation to voters. At the same time, we carry out questionnaires to intellectuals about their evaluations of the

administration's achievements, and their expectations and views about the course of Japan's politics.



The Mainichi Shimbun uses three pages to report the evaluation of the Abe cabinet's achievements (2015)



Abe Administration Year 3 Policy Evaluation (2015)

Thinking about Japan's democracy and civil society

Democracy Dialogue

Debating how to make democracy work

Democratic dialogues with overseas countries

The Genron NPO hold open forum to define issues related to the democratic systems of Japan and other countries. This is done by holding dialogues with intellectuals invited from Germany and Indonesia.

Asia Opinion Leader Dialogue

While economic growth rates in Asia are impressive, there are many problems within the governments and societies that support that economic development. Even as democracy expands in Asia, governments do not have sufficient means to resolve the myriad of issues that arise.

Asia's experts and opinion leaders have a responsibility to work towards resolving these issues and strengthen democracy in the region. Through sharing experiences and opinions on issues in democracy and expanding dialogue domestically and across borders, these leaders can shape public opinion. The Genron NPO has initiated the network-style "Asia Opinion Leader

Dialogue." This dialogue seeks to strengthen health debate as a foundation for more robust diplomacy and civil society in the region.





Excellent NPOs Standards

Japan's first ever self-evaluation standards for NPOs developed and disseminated

Transmitting arguments on the democratic system

At present, more than 50,000 not-for-profits organizations (NPOs) exist in Japan, and expectations rising for these organizations to play a major role in solving social problems. However, most NPOs lack strong problem-solving and organizational abilities. Their link with citizens are not necessarily strong, either. As a result, many NPOs are unable to work as a truly reliable venue to provide occasions to participate in society for citizens hoping to try to voluntarily solve their problems.

Acknowledging such conditions, we examined the situation of the civil society and the activities of not-for-profit organizations. This enabled us to select three points as conditions for Excellent NPOs: problem-solving ability, sustainability as an organization and citizens' participation. We defined organizations satisfying these conditions as

"excellent NPOs." Then, we developed and disclosed the systematic Excellent NPO Evaluation Standards as Japan's first self-diagnosis tool for not-for-profit organizations that strengthens the civil society of the country, and launched an activity to disseminate the standards. Based on the standards, we inaugurated the Excellent NPO Award in 2012 and annually hold the Excellent NPO Forum to discuss issues related to civil society in Japan.



Participants

Numerous prominent figures in various fields take part in our activities

A total of roughly 500 opinion leaders, such as business executives, journalists, economists, national government officials, politicians and researchers, take part in our activities in their private capacity. Furthermore, about 7,000 people are registered for our activities as they sympathize in our mission and share a critical sense towards the future of Japan.



Yutaka Asahina Representative Director. The Mainichi Newspaper Group Holdings Co., Ltd.



Masako Egawa Hitotsubashi University



Hirohito Ono Director, The Asahi Shimbun Editorial Board



Kazumasa Oguro Faculty of Economics, Hosei University



Osamu Onoda Former Senior Fellow. Harvard University Asia Center



Masahiro Kawai Former Dean and CEO. Asian Development Bank Institute





Seiichi Kondo Former Commissioner. Agency of Cultural Affairs



Kumi Sato President and CEO. COSMO





Ken Jimbo Associate Professor, Faculty of Policy Management. Keio University



Akio Takahara Professor. The University of Tokyo



Sakie Tachibana Fukushima G&S Global Advisors Inc.



Hitoshi Tanaka Chairman. Institute for International Strategy. Japan Research Institute,



Glen S. Fukushima Senior Fellow, Center for American Progress



Junichi Fujino Senior Researcher, National Institute for Environmental Studies



Kazuo Matsushita Professor Emeritus.



Akira Yasujima Nippon Mirai Capital Co., Ltd.



Hirohide Yamaguchi Former Deputy Governor, Bank of Japan



Kenji Yumoto Vice Chairman, Japan Research Institute,

The Genron NPO in the Media

The Genron NPO's activities in 2015 were reported in 716 media articles and programs in Japan and abroad.

The Genron NPO's activities are drawing more and more attention over the years. The Third Japan-Korea Future Dialogue and the 11th Tokyo-Beijing Forum were taken up by a large number of Japanese and overseas media.

Japan-Korea Future Dialogue

Japan-U.S.-China-ROK Dialogue



TV Asahi (October 20, 2015)

THE WALL STREET JOURNAL. \equiv | japan

Japan, South Korea Relationship Remains Icy: Survey

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Mainichi Newspaper (July 1, 2015)



Financial Times (June 2, 2015)



(May 29, 2015)

Forbes / Asia A New Dawn Or A False Start In Japan-South



Forbes (June 23, 2015)

Tokyo-Beijing Forum

Wall Street Journal

(June 1, 2015)





China CCTV (October 24,2015)

(November 25,2015)

Abe Admin. Year 3 Policy Evaluation



Mainichi Newspaper (December 27, 2015)

15 Years in Review

2001

8 Genron NPO established 11 Genron NPO incorporated as NPO organization

2003

- 3 Convenes symposium on "NPOs to Change Japan" Convenes symposium on "How Japan Should Face Fast-Transforming Asia"
 4 Survey on "Asian challenges"
- conducted 7 "Policy Evaluation
- Conference" launched 10 "Manifesto Evaluation Conference" initiated Publishes evaluation result of 1st Koizumi Cabinet' s achievements
 12 Symposium on "Exploring
- Potentials for Japan-China Relations



With the aim of materializing the manifesto-oriented politics, The Genron NPO held a news conference with policy experts in October 2003, and announced the result of the evaluation of the 1st Koizumi Cabinet's achievements

2005

- Agrees to team up with China Daily over joint project for public debates
 Convenes International
- symposium on "Japan' s Alternatives Toward 2030"
- 5 Launches private-sector committee to study Hokkaido's self-reliance and rebirth launched Releases proposal about strategy toward Hokkaido' s self-reliance and rebirth
 8 Convenes the 1st
- Beijing-Tokyo Forum Releases the result of the 1st Japan-China joint opinion
- survey 10 Publishes evaluation of the 2nd Koizumi Cabinet and evaluation of political parties' new manifestos



The 1st Beijing-Tokyo Forum was convened in August 2005 while anti-Japanese sentiment mounted in China, as shown by massive protest rallies in Beijing

2007

- 2 Releases evaluation result of the first 100 days of the Abe
- Cabinet

 3 Launches dialogue with Japan's prefectural governors "What Are Prefectural
- Governors' Challenges"
 Publishes evaluation result of
 the Abe Cabinet's achievements and evaluation of political parties' manifestos Convenes the 3rd Beijing-
- Tokvo Forum Releases result of the 3rd Japan-China
- joint opinion survey
 11 Establishes "study group to evaluate not for-profit



The Genron NPO launched a The Genron NPO raunched a series of dialogue with prefectural governors across the country in March 2007 to exchange views on "the self-reliance and management of local governments."

2009

- 1 Releases the evaluation result of the first 100 days of
- the Aso Cabinet
 7 Organizes "open debate session" for policy matters by inviting representatives from the Liberal Democratic Party
- and the DPJ

 8 Publishes the evaluation outcome of the achievements of the coalition government of the LDP and Komeito, and the evaluation results of the LDP and the DPJ manifestos Releases the results of the 5th Japan-China joint opinion
- survey 11 Convenes the 5th Beijing-Tokyo Forum in Dalian
- 12 Releases the evaluation result of the first 100 days of the DPJ Hatoyama Administration



The Genron NPO organized a series The "Genron Studio" was set up of open debate meetings on key policy agendas in July 2009 just before the in March 2011 to broadcast The Genron NPO-organized policy Lower House election was held. The debates live to voters on the Internet, a new venue for public debate meetings were live broadcast on the Internet with more than 10,000 discussions.

2011

- Convenes the Citizens'
 Congress meeting to discuss
 Excellent NPO evaluation criteria
 Launches debate on
- reconstruction from the 3/11 great earthquake Sets up "Genron Studio" for live broadcast of discussions on the Internet
 4 Full-fledged renewal of the Genron NPO Web site
- completed
- 6 Convenes a forum on "What' s Wrong with Japanese Politics

 8 Convenes the 7th Beijing-
- Tokyo Forum
 Publishes result of the 7th Japan-China joint opinion
- survey
 12 Convenes celebration to mark the 10th anniversary of The Genron NPO



"No War Pledge" adopted at the 9th Tokyo-Beijing Forum.

Cabinet

2013

3 Attends the 2nd Council of

Councils (CoC) annual meeting 5 Releases result of the Japan-Korea joint opinion

survey Convenes the 1st Japan-Korea Future Dialogue

Cabinet
Releases evaluation results of

manifestos and questionnaire with candidates for the election

Convenes the 2nd Excellent

NPO Award Ceremony Releases evaluation result of

de la lacela

the first year policy performance of the Abe

6 Releases evaluation result of the first 100 days of the Abe

8 Releases result of 9th the Japan-China joint opinion

survey
10 Convenes the 9th Beijing

Tokyo Forum 12 Launches "New Civil

Diplomacy Initiative

2015

- 1 Attends the CoC 7th Regional
- Conference at New Delhi
 3 Holds the "Japan-Indonesia Democracy Dialogue"
 Organizes the "Civil Diplomacy International Symposium"

 5 Attends the 4th Council of
- Councils (CoC) Annual Meeting Releases the result of the 3rd Japan-Korea joint opinion survey
 6 Convenes the Japan-Germany
- Joint Symposium
 Organizes the 3rd Japan-Korea
- Future Dialogue

 10 Holds the Japan-U.S.-China-ROK Dialogue
 Publishes the results of the . Japan-us.-China-ROK Opinion Poll
- Publishes the results of the Japan-China Joint Opinion Poll Convenes the 11thTokyo-Beijing Forum
- 12 Released evaluation result of the three year policy performance of the Abe Cabinet



Opinions are exchanged on the goal and issues related to democracy pursued by Germany

the 1st Koizumi Admin

Some 100 political and business

leaders, including then Prime Minister Junichiro Koizumi, turned

out at The Genron NPO's

inaugural reception in October

the 2nd Koizumi Admin

the 3rd Koizumi Admin the 1st Abe Admin the Fukuda Admin the Aso Admin the Hatoyama Admin the Kan Admin the Noda Admin the 2nd Abe Admin

users watching each debate.

2002

- Quality magazine
 "Genron NPO" published
 Genron NPO members forum
- 8 "Asia Strategy Conference"
- launched 9 Genron NPO's e-mail magazine launched

- 3 Organizes symposium on "Can Japanese NPOs Become Principal Players of Private Convenes symposium on "Assessment of Japan's Power
- 5 Releases evaluation result of the 2nd Koizumi Cabinet and evaluation results of political parties' manifestos at the 1st
- Conference for the Verification of Election Pledges

 9 Releases evaluation criteria for evaluation of political parties'
- manifestos
 11 Participates in "local manifesto evaluation congress" Publishes list of questionnaires for evaluation of local administrations' manifesto:



Serious discussion on Japan's The Genron NPO announced the strategy for the future was result of the evaluation of the 2nd developed in "Asia Strategy Koizumi Cabinet 's achievements and the evaluation results of each Conference" launched in 2002 political party's manifesto

- 2 Convenes the 2nd private-sector committee for Hokkaido' s self-reliance
- and rebirth
 6 Releases result of the self-evaluation of Genron NPO's all the activities
- 8 Convenes the 2nd Tokyo-Beijing Forum Releases outcome of the 2nd .lanan-China
- joint opinion survey
 9 Convenes "conference the evaluation of policy tasks for new government" 12 Genron Blog Booklet



Then Chief Cabinet Secretary Shinzo Abe's remarks served as the catalyst of resuming the suspended Japan-China summit meetings. It was an epoch-making development in that a non-governmental channel of dialogue played a decisive role n improving the cold relations.

- 2 Publishes the ev result of the first 100 days of the
- 6 Opens "Mini-Po SNS forum on for open debate participation of
- Convenes "Mani to examine poli of the Democrat Japan's "Shado 9 Convenes the
- Tokyo-Beijing Releases the re 4th Japan-China joint opinion sur

Four Diet me

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debate with some

The Genron NPO'

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Fukuda

citizens festo Forum cy directions ic Party of Forum sults of the



mbers of Party of heated members of s manifesto evaluation com mittee at a

- 4 Announces the evaluation criteria for "Excellent NPOs" Convenes the town meeting to
- exchange views with local citizens about strong and affluent civil society
 6 Publishes the evaluation result of the Hatoyama Administrarion and the evaluation outcomes of the LDP 7 Conducts interviews with policy chiefs of all nine political parties
- Conducts a questionnaire with candidates for the Upper House election

 8 Convenes the 6th Tokyo-Beijing Forum Releases result of the 6th Japan-China
- Réleases result of the bth Japan-China joint opinion survey 10 Regular FM radio program On the Way Journal starts with President Kudo serving as host 12 Genron NPO's English Website wholly
- Releases evaluation result of the first 100 days of the Kan Cabinet



The Genron NPO released in April 2010 the evaluation standard for "Excellent NPOs," the first comprehensive criteria to examine the quality of not-for-profit organization's performances.

- 1 Releases evaluation result of the first 100 days of the Noda Cabinet
- 3 Attends Council of Councils (CoC) held by the Council on Foreign Relations as a founding member
 6 Releases result of the 8th
- Japan-China joint opinion survey 7 Convenes the 8th Beijing-Tokyo
- Forum
 Convenes the 1nd Excellent NPO Award Ceremony 12 Conducts an evaluation of
- evaluation of manifestos for the general election, and a questionnaire with candidate for the general election



Attends the inaugural Council of Councils meeting of the Council on Foreign Relations in March 2012. as its founding member

2014

- 3 Organizes the "New Civil Diplomacy Initiative International Symposium" 5 Attends the 5th Council of
- Councils (CoC) Annual Meeting
- 7 Convenes the 2nd Japan-Korea Future Dialogue Releases the result of the Japan-Korea joint opinion
- survey Convenes the 10th Beijing-Japan Tokyo Forum Releases the result of the Japan-China joint opinion
- survey 12 Releases the evaluation results of party pledges for the Lower House election and the two year policy performance of the Abe Cabinet Commends the 3rd Excellent NPO Award



Agrees to hold the Beijing-Tokyo Forum for the coming 10 years at the 10th Tokyo-Beijing Forum with a new Chinese counterpart China International Publishing Group.